



## Operational Plan 2011

### Lifelong involvement in sport

Strategy	Actions	Target	Agencies	Primary staff responsibility
4.1.1 Support play based initiatives for children of pre school age	Delivery of Buntús start to childcare providers	1 Buntús start course delivered to a minimum of 5 services	OCCC / OSP	Administrator
	Support delivery of play mornings to Parent / Toddler groups	Delivery of 2 play mornings supported reaching minimum 200 children and 100 parents	OCCC / OSP	Administrator
Use the FAST (Fun, Agility, Speed and Technical-proficiency) approach in all programmes targeting children of primary school age	Deliver SHA training for teachers / teaching assistants and volunteer coaches attached to primary schools	A minimum of 12 schools participating in both training and county finals	OSP / FAST Kids / Primary schools	Coordinator
	Host Offaly inter schools SHA championships		OSP / Primary schools	Coordinator*



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<p>Be a leader in promoting innovative programmes of international good practise for children</p>	<p>Delivery of Buntús generic and Buntús sports specific to primary schools</p>	<p>Buntús generic delivered to 3 primary schools Buntús sport delivered to at least 1 primary school</p>	<p>OSP / Primary schools / NGBs</p>	<p>Administrator</p>
<p>Collaborate with Community Games and governing bodies of minority sports in the promotion of a range of sporting opportunities for children of primary school age</p>	<p>Deliver an endurance challenge for children of primary school age and enter a county team in the Maratón Internacional Simultanéo</p>	<p>Minimum 300 children from 25 schools participating in the challenge 120 children participating in the international event</p>	<p>OSP / Amateur Athletics Association UK / Sportshall Athletics development team UK / Primary schools</p>	<p>Coordinator</p>
<p>Collaborate with Community Games and governing bodies of minority sports in the promotion of a range of sporting opportunities for children of primary school age</p>	<p>Develop a rural and urban delivery model to increase participation in community games</p>	<p>At least 300 children from 2 rural (Banagher and Killeigh) and 1 urban (Tullamore) parish in the county participating Increased participation in the targeted areas when compared with 2010</p>	<p>OSP / Community Games (national and local) / Sligo IT / AIT</p>	<p>Coordinator</p>



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<p>4.1.2 Collaborate with the National Governing Bodies of Sport to promote a range of sporting opportunities for teenagers</p> <p>Collaborate with community based organisations and youth organisations to promote a range of recreational sporting opportunities for teenagers</p>	<p>Also see 4.2.4</p> <p>Pilot the Shane Lowry Golf Tournament for disadvantaged youth</p> <p>Provide support for at risk teenage girls to receive an introduction to the sport and leisure industry</p>	<p>A minimum of 4 youth projects and 20 at risk young people participating</p> <p>12 at risk young girls</p>	<p>OSP / Offaly VEC Youth Services / Garda Youth Diversion Projects / Golf clubs / Golf Union of Ireland</p> <p>Nightline project, Edenderry / Acorn project, Edenderry (Garda youth diversion) / School completion programme, Edenderry / OSP</p>	<p>Coordinator / Administrator / Golf for Disadvantaged Young People working group</p> <p>Coordinator</p>
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<p>Collaborate with post primary schools to promote a range of sporting and physical activity opportunities for teenagers</p>	<p>Deliver SHA training for post primary schools Pilot an inter schools SHA championships for post primary schools</p>	<p>A minimum of 4 post primary schools participating in both the training programme and pilot championship</p>	<p>OSP / FAST Kids / Post primary schools</p>	<p>Coordinator Coordinator*</p>
	<p>Pilot, with counterparts in the Midlands the John Treacy Marathon Relay for post primary schools</p>	<p>1 school and 40 students from Offaly participating (3 schools and 120 students in the Midlands participating)</p>	<p>OSP / LSP / WSP / Post primary schools (ISC CEO)</p>	<p>Coordinator*</p>
<p>Positively promote initiatives to address the imbalance of opportunities for teenage girls to participate in sport and physical activity</p>	<p>Support delivery of come try days for teenage girls in minority sports on the Community Games programme of activities</p>	<p>Minimum of 4 sports promoted Minimum 160 girls participating</p>	<p>Community Games (national and local) / OSP / NGBs</p>	<p>Coordinator</p>
	<p>Host the 3<sup>rd</sup> running of the Pauline Curley Marathon Relay for post primary school girls</p>	<p>Minimum of 5 post primary schools and 200 girls participating</p>	<p>OSP / Post primary schools/ AAI</p>	<p>Coordinator / Administrator*</p>



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<p>4.1.3 Promote adult participation in mass participation events (e.g. marathons, triathlons, cycle tours, etc)</p>	<p>Support delivery of a meet and train group in one location in the county Host a local road run as part of the Midlands Running Series</p>	<p>At least 30 adults participating on the meet and train programme At least 150 adults participating in the Offaly leg of the Midlands Running Series</p>	<p>OSP / Community and voluntary sector</p>	<p>Coordinator</p>
<p>Support initiatives designed to increase the continued participation of older people</p>	<p>Pilot delivery of a meet and spin group in one location in the county Pilot a local cycle as part of the Midlands Cycle Series</p> <p>Administer the Offaly o50s boccia league</p>	<p>At least 30 adults participating on the meet and spin programme At least 100 adults participating in the Offaly leg of the Midlands Cycle Series</p> <p>A minimum 12 teams and 72 older adults participating in the league</p>	<p>OSP / Cycling clubs</p> <p>OSP / HSE / Go for Life / Active Retirement Groups</p>	<p>Coordinator / Cycle Forum</p> <p>Administrator</p>





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<p>Collaborate with the National Governing Bodies of Sport to promote a range of masters games and recreational sport for adults</p>	<p>Promote the continued playing of Gaelic Games for adults over the age of 35 years</p>	<p>100 participants over the age of 35 taking part</p>	<p>OGAA / OVEC / OSP (advocacy and monitoring only)</p>	<p>Coordinator</p>
<p>4.1.4 Support initiatives to increase inter generational participation in sport and physical activity</p> <p>Support the reestablishment of traditional sports days in the county that include inter generational sporting activities</p>	<p>Collaborate in the local and regional delivery of programmes in support of Operation Transformation (i.e. national walk day, Give a Sport a Go Day)</p>	<p>Minimum 50 families on the local projects</p>	<p>OSP / Midlands Sports Partnerships (i.e. Longford, Westmeath) / Irish Sports Council / Operation Transformation</p>	<p>All</p>



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<p>4.1.5 Provide a range of relevant information, training and advice to the sports sector</p>	<p>Provide the Code of Ethics training programme for sports volunteers Provide the Children's Officer training for Children's Officers in sports clubs</p>	<p>Minimum 5 courses delivered to a minimum of 75 volunteers 1 children's officer course delivered to a minimum of 10 children's officers</p>	<p>OSP / Sports sector</p>	<p>Administrator  Administrator</p>
<p>Develop (and take into communities) a generic "Start a Club and Volunteering" Road show</p>	<p>Administer a club development grant scheme</p> <p>Complete club development pack in conjunction with LSPs in the Midlands</p>	<p>Administer €7,500 club development grant funding in line with established criteria</p> <p>Pack completed, launched and disseminated to approximately 300 clubs in Offaly and 1,200 clubs in the Midlands (contents to form basis of future road</p>	<p>OSP</p> <p>OSP / Midlands LSPs (Laois, Longford and Westmeath)</p>	<p>Coordinator / Administrator</p> <p>Administrator*</p>



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Provide quality coach / tutor training for volunteers	Also see 4.2.4	shows)		
Explore the potential for providing suitable work experience for volunteers in sport within their communities	Also see 4.2.3			
4.1.6 Review, on an annual basis, opportunities for sports capital development and advise sporting and community organisations accordingly	Review opportunities	300 contacts on sports sector database notified of opportunities (subject to any being discovered)	OSP	Coordinator



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### Sustainable inclusion

Strategy	Actions	Target	Agencies	Primary staff responsibility
4.2.1 Deliver, in partnership with stakeholders, a range of innovative participation programmes for the 8 groups identified	Deliver an 8 week sports ability meet and train programme to include walking, circuit training, orienteering, basketball, gym instruction and a health promotion seminar for adults with an intellectual disability	Minimum 25 adults with an intellectual disability to complete the programme	OSP / Disability groups / Tullamore Town Council (town park) / Venue providers (e.g. Tullamore Harriers, Aura Leisure Centre, etc)	SIDO
	Continue to deliver, in conjunction with Westmeath Sports Partnership, the Midlands Boccia League for people with intellectual disabilities (Programme to incorporate training of service	Minimum 50 people with an intellectual disability will participate in the league Minimum 10 service providers trained to coach the game Minimum 30 post primary	OSP / Westmeath Sports Partnership / Disability groups / Athlone Institute of Technology / Banagher College	SIDO



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	<p>providers to coach the game, and training of post primary and third level students to officiate at games)</p> <p>Deliver a pan disability programme that will encourage more people with a disability to walk on a regular basis</p> <p>Continue to deliver an 8 week summer athletics programme, in conjunction with Westmeath Sports Partnership, for people with physical and sensory disabilities</p>	<p>and third level students trained to officiate at games</p> <p>Minimum 25 people with disabilities to participate on the programme Minimum 20% of participants to complete 40km over a 12 week period</p> <p>Minimum 10 people with physical and sensory disabilities to participate on the programme</p>	<p>OSP / Disability groups / Venue providers (e.g. Tullamore Harriers)</p> <p>OSP / Westmeath Sports Partnership / Venue providers</p>	<p>SIDO</p> <p>SIDO</p>
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	<p>participate in leisure centres, etc</p> <p>Deliver schools and community based programmes of athletics and gymnastics targeting schools and locations with high immigrant populations that will support immigrant children with the competencies to participate in mainstream sport</p> <p>Also see 4.3.2</p>	<p>Minimum 100 immigrant children and 200 indigenous children reached by the programmes</p> <p>Minimum 15 immigrant children targeted moving on to participate in mainstream sport</p>	<p>OSP / Office of the Minister for Integration / Primary schools / FAST Kids / Immigrants in sport forum</p>	<p>Coordinator</p>
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<p>4.2.2 Ensure that the lifelong participation programmes of the Partnership specifically target the retention of under represented target groups</p>	<p>Strengthen Midlands United Powerchair Soccer Club</p> <p>Take a lead role in the development of Powerchair Soccer nationally</p>	<p>Minimum 6 powerchair users continue to play the sport in the Midlands Club / committee functioning</p> <p>Members of the club attaining international status</p>	<p>OSP / Westmeath Sports Partnership / Association of Irish Powerchair Football (AIPF)</p>	<p>SIDO</p> <p>SIDO</p>
<p>4.2.3 Provide quality training (and possibly supervised work experience as necessary) to equip potential leaders from within under represented groups, to lead sports and physical activity sessions</p>	<p>Provide work experience opportunity for a person with an intellectual disability who has completed relevant accredited training</p> <p>Provide work experience opportunities for qualified coaches from an immigrant background to deliver</p>	<p>A 12 week work placement opportunity for a person with an intellectual disability</p> <p>Minimum 3 immigrant coaches</p>	<p>OSP</p> <p>OSP / Office of the Minister for Integration</p>	<p>SIDO</p> <p>Coordinator</p>



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	programmes targeting immigrant communities			
4.2.4 Provide opportunities for people from under represented target groups to achieve coaching qualifications and referee badges	<p>Liaise with Offaly VEC in relation to community based training for the unemployed</p> <p>Administer a grant scheme to which immigrants in Offaly can apply for support towards the attainment of coaching qualifications or referee badges</p> <p>Liaise with Cumann Peile Gael na mBan in delivery of the Gaelic 4 Girls programmes in urban</p>	<p>Minimum 8 unemployed people to complete the training programme and obtain introductory coaching qualifications</p> <p>Minimum 10 immigrants receiving subsidised support</p> <p>12 coaches trained Programme delivered in 2 locations</p>	<p>Offaly VEC / National Governing Bodies (NGBs) of Sport</p> <p>OSP / Office of the Minister for Integration / NGBs</p> <p>Cumann Peile Gael na mBan / OSP</p>	<p>Coordinator</p> <p>Coordinator / Administrator</p> <p>Coordinator</p>



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<p>Provide a liaison link between trained personnel from under represented target groups with mainstream clubs of their sporting preference</p>	<p>locations in the county (to include the training of volunteer coaches for lead out and ongoing delivery)</p>			
<p>4.2.5 Establish one working group each year to examine barriers to participation experienced by a specific group and make recommendations as necessary as to what should be done to address these</p>	<p>Reconvene the Offaly Sports Ability Forum to review and progress its strategic plan  Also see 4.3.1</p>	<p>Forum reconvened with a minimum of 5 active members</p>	<p>OSP / Disability organisation representatives</p>	<p>SIDO  Coordinator</p>



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### Dialogue to increase participation

Strategy	Actions	Target	Agencies	Primary staff responsibility
4.3.1 Establish and facilitate two working groups each year whose remit will be the attainment of increased participation through focused planning and/or interventions around specific under represented groups, or through pursuit of a thematic priority	<p>Establish a cycle forum to examine barriers and explore strategies to increase participation in cycling</p> <p>Support the ad hoc working group managing the Golf for Disadvantaged Young People's project in the delivery of its work</p>	<p>Cycle forum established Set of recommendations made by the end of 2011</p> <p>Ad hoc working group supported in managing the delivery of the Golf for Disadvantaged Young People's project Project reviewed Recommendation to continue or disband the ad hoc working group made to OSP</p>	<p>OSP / HSE / Cycling clubs / Local authority</p> <p>OSP / Offaly VEC Youth Services / Youth diversion projects representative</p>	<p>Coordinator / Clodagh Armitage (Chair of forum)</p> <p>Coordinator</p>



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<p>Conduct an in-depth mid term review of this plan in 2013 and review the make up of the Board accordingly</p>	<p>Establish an immigrant in sports forum</p>	<p>Forum established with representation of people from at least four countries</p>	<p>OSP / Office of the Minister for Integration</p>	<p>Coordinator</p>
<p>4.3.2 Develop 3 target group specific plans in the lifetime of this strategic plan to further increase their participation</p> <p>Facilitate 3 rural communities to develop and manage delivery of local participation plans based on an analysis of</p>	<p>Develop a plan to support increased participation of immigrant communities in sport and physical activity in Offaly, in consultation with the communities</p>	<p>Plan developed</p>	<p>Immigrants in sport forum / OSP / Office of the Minister for Integration</p>	<p>Coordinator</p>



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<p>local small area participation and of local resources and environment</p>				
<p>4.3.3 Create space each year for in-depth discussions with at least one governing body of sport, and at least one local stakeholder to explore possibilities for joint collaborations to further increase participation</p>	<p>Explore with the Offaly Local Development Company (OLDC) possibilities for joint collaboration in the future development of local area participation plans and labour market initiatives targeting the unemployed</p> <p>Hold discussions with the Athletics Association of Ireland (AAI) and interested local sports partnerships (LSPs) regarding the expansion of the Sportshall programmes on a national level</p>	<p>Discussions held Resolution reached on feasibility to proceed</p> <p>Discussion held Resolution on way forward reached</p>	<p>OSP / OLDC</p> <p>OSP / AAI / LSPs (also FAST Kids and Athlone Institute of Technology to be invited to participate)</p>	<p>Coordinator</p> <p>Coordinator</p>



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### The Marketing of Sport

Strategy	Actions	Target	Agencies	Primary staff responsibility
4.4.1 To widely promote the logo of the Partnership in all communications, public meetings, events, conferences, public awareness campaigns, on tee shirts and medallions for mass participation events and to seek local and national media coverage of the work of the Sports Partnership	Provide branded materials and medallions at all events hosted by OSP	Minimum 800 households in Offaly with memorabilia of OSP from events attended	OSP	All
	Launch OSP's Strategic Plan 2011 – 2015	Launch held and covered by local media	OSP	All Administrator
	Widely promote OSP's websites <a href="http://www.offalysports.ie">www.offalysports.ie</a> / <a href="http://www.flickr.com/offalysportspartnership">www.flickr.com/offalysportspartnership</a> / <a href="http://www.facebook.com">www.facebook.com</a> (Offaly Sports Partnership)	10% increase in visitors to websites	OSP	All
	Seek opportunities to make presentations on the role and work of OSP at which OSP's brand will be	Minimum 2 presentations made	OSP	All



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	visible			
4.4.2 Host a range of participation events in the county to be marketed internally and externally and to include provision for advanced preparation by local training groups	Market local cycling and running events as part of the Midlands Cycle and Run Series	Minimum 50 participants in Offaly leg of Midlands Cycle Series Minimum 100 participants in Offaly leg of Midlands Running Series	OSP / Midlands Sports Partnerships (i.e. Laois, Longford, Westmeath) / Sports clubs	Coordinator / Administrator / Cycle Forum
4.4.3 Explore opportunities for enhanced business planning of sport and sport provision by a select number of groups within the sports sector				
4.4.4 To develop and promote a range of events with the endorsement of successful sporting teams and sports	Deliver programmes endorsed by successful sports people from Offaly	3 programmes delivered (i.e. Pauline Curley Marathon Relay, Shane Lowry Golf Tournament, and	OSP	Coordinator / Administrator



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persons from the county		national Sportshall athletics sponsored by FAST Kids – James Nolan, Director)		
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