



ANNUAL REPORT 2012

Compiled by the staff of Offaly Sports Partnership



Offaly Sports Partnership is a sub structure of Offaly County Development Board, funded by the Irish Sports Council and hosted by the Community, Enterprise and Economic Development section of Offaly County Council.

2012 – A Year in Review (Eamonn Henry, Coordinator)



To objectively review any sporting year can sometimes be difficult. Different people will have differing views of success. For some achievement in competitive sport is the key indicator of success. Others will argue that competitive success does not necessarily translate in increased participation and the associated benefits that sporting participation brings.

However by any measure of success I feel that 2012 will be remembered as a very successful year in Irish sport. The Olympic Games helped lifted the nation's spirits as our Olympians took home 5 medals (equaling the country's most successful medal haul of 1956). The pinnacle of Irish Olympic success in 2012 came on August 9th when Katie Taylor won gold in the women's lightweight boxing category. We were very fortunate to have a visit by Katie for the opening of the Spartacus Boxing Club before she travelled to the Games.



Encouraging the next generation of young boxers Katie Taylor at the opening of the Spartacus Boxing Club

As well as our Olympic team, the Irish Paralympic team did the country proud winning a total of 16 medals (8 gold, 3 silver and 5 bronze). Co. Offaly was proud to have an association with this success. James Nolan (formally of Screggan,

Tullamore) has acted as Head of Paralympic athletics with the Paralympic Council since 2010 and supported the preparations of the athletes that took 6 of the 16 medals. James has been very supportive of the work of the Sports Partnership since his retirement from competitive international athletics in 2009.



James Nolan, Head of Paralympic Athletics at Training Camp

Francine Meehan (of Gourteen, Killeigh) piloted for Catherine Walsh in tandem cycling at the Games. Catherine and Francine took home silver and bronze medals.



Francine Meehan, pilot & Catherine Walsh making qualification for the Road Cycle

Mark Rohan of Ballinahown (on the Westmeath/Offaly boarder) won two gold medals for hand cycling.



(Mark Rohan flies the Irish flag following success at Brands Hatch)

In recognition of all their success, Offaly County Council honoured the Paralympians with a civic reception.



Offaly's Public representatives honour the Paralympic cyclists and their families

2012 also saw the green army of supporters on the road again as the Irish senior soccer team qualified for the European championships, the first time since 1988 and Irish provincial rugby teams remained among the strongest in Europe.

At a local level the Sports Partnership can point to a lot of success in its efforts to both increase participation and to make sport more inclusive for all.

A personal highlight for me was the visit of legendary Kenyan athlete Kip Keino in May. I am very grateful to the Sports Partnership, members of Offaly Local Authorities, Offaly County Development and Tullamore Harriers for the welcome that they afforded to a true sporting great. We were also grateful to Dr. Keino for the interest that he has shown in our work and the words of support that he offered to the young people participating on our integration programme.



County Manager Pat Gallagher welcoming Dr. Keino of the Kenyan Olympic Council to Offaly

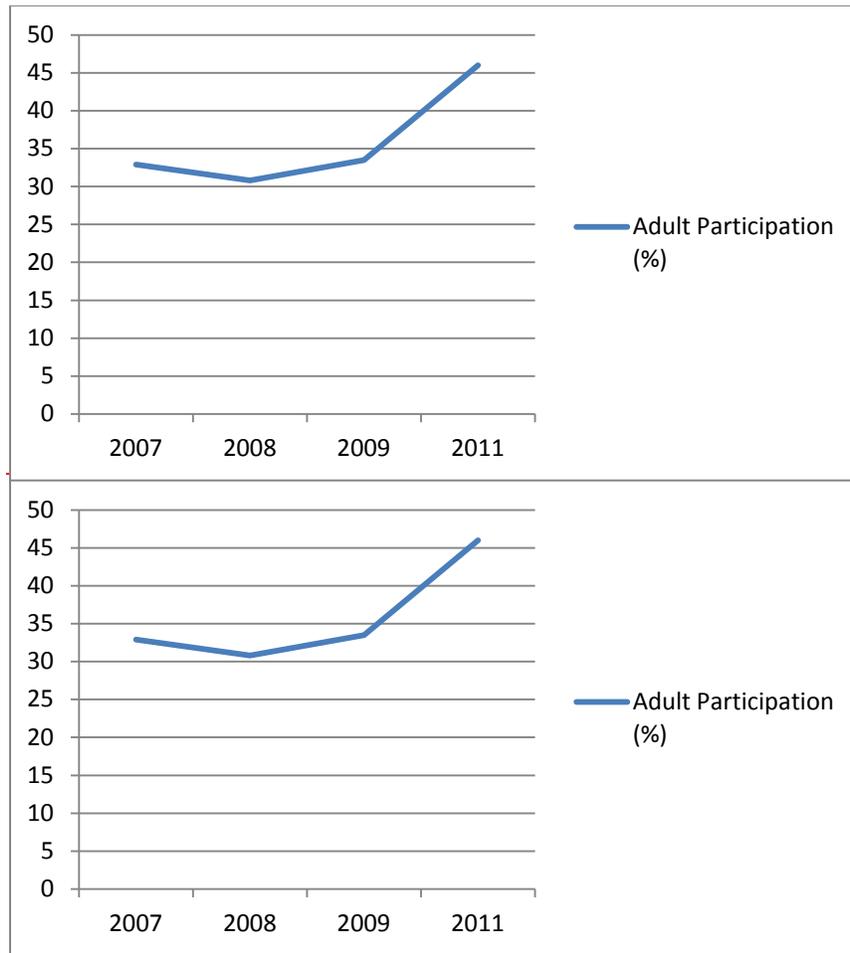
There is noticeable progress being made in respect to the integration of new communities in sport despite the fact that their participation in the mainstream remains disproportionate to the size of the population. Participation of immigrant children in soccer and Community Games appear to be on the increase. To a lesser extent increases can also be shown in athletics, swimming and boxing. It is also noteworthy that a number of coaches resident in the county are sharing their skills in the communities where they live while others are taking the lead in the establishment and administration of new clubs.



Left to Right – Dima Dmitruk (Russia), founder & head coach at the Spartacus Boxing Club with Grainne Walsh, ladies national novice champion; Igor Prveionoj (Lithuania), jumps coach; Sylwia Nowah (Poland), founder & secretary of the Tullamore Swim Club; Buntu Mlisana (South Africa) personal coach with “Run till Fit”

Other positive features of a review of 2012 would include –

- Evidence has been produced at a national level that shows a substantial increase in the number of adults participating in sport and physical activity. The Irish Sports Monitor reports of 2007 to 2009 indicated variances in adult participation rates from 30.8% to 33.5%. The 2011 data (published in 2012) has shown a substantial increase to 46%. Anecdotal evidence from our work would have suggested that increases were occurring but we were truly amazed and heartened to see these figures



Adult Participation rates in Sport 2007 – 2011, based on Irish Sports Monitor Reports

- At a local level there are indications of increased and sustained participation by adults in recreational sport. The involvement of Edenderry’s Adrian Brereton on RTE’s Operation Transformation resulted in a huge uptake in recreational walking in his home town. Equally there was a very large turnout for the local walk organized by the Sports Partnership in support of the television programme.



Before & After – Edenderry’s Adrian Brereton who participated in RTE’s Operation Transformation in 2012

- Meet and Train groups for adults continue to be popular where introduced. More importantly there is strong evidence to show sustained gains from such initiatives. Family fun runs continue to be independently held in all locations where the Sports Partnership introduced training groups and there has been a multiplier effect into neighbouring communities. A new athletic club for adults emerged in the town of Daingean which was the focus of the 2012 programme.



Daingean 5K Family Fun Run

- It is also gratifying that some programmes that were initiated in our county have had a multiplier effect into other counties. The most notable of these was the introduction of inter county SPORTSHALL Athletics in line with the universal rules developed in the UK. Twelve counties participated in this programme in 2012 and we worked with the Athletics Association of Ireland in drawing up a development plan for its future growth. As a result, Sports Capital funding was secured for the purchase of equipment to be distributed across much of the country.



National SPORTSHALL Athletics finals at the Athlone Institute of Technology

The reintroduction of the Sports Capital was a welcome development for sports clubs in 2012 though many were disappointed not to secure a grant on a scheme that substantially over subscribed. A total of €412,830 was approved for 13 projects in the county. A total of 48 applications were submitted from the county.

While 2012 was a very positive year there were also a number of challenges that the Sports Partnership had to contend with. The most notable of these was the absence of a Sports Inclusion Development Officer (SIDO) on the staff team, an increasing staff workload due to demand for our services and within the context of a reduced budget. While we endeavoured to deliver our work widely across the county and to reach out to a range of target group, it is undeniable that support of the disability sector suffered in 2012 without a specialized SIDO.



Former SIDO Claire Grehan, now Eastern Development Officer with Special Olympics Ireland

The above are some personal reflections on 2012. The report that follows attempts to capture the Sports Partnership's work across operations and the strategic themes as set out under our current five year plan.

Offaly Sports Partnership 2012 Operational Report (Compiled by Staff)



Eamonn Henry (Coordinator)



Olivia Murphy (Administrator)

Introduction

Offaly Sports Partnership is an inter agency and multi sector subcommittee of Offaly County Development Board. It is hosted by the Community, Enterprise & Economic Development Section of Offaly County Council and receives its annual core funding from the Irish Sports Council.

The Partnership is currently delivering on its second strategic plan for the period 2011 to 2015. This operational report is the second for the five years covered by the plan.

The Board of the Sports Partnership

In 2012, there were three changes made to the board of Offaly Sports Partnership. Tony Hurley replaced Karl Bond as the FAI representative on the Board.



Tony Hurley



Karl Bond Snr

Pauric Pierce replaced Eamon Flynn as Offaly GAA's representative.



Pauric Pearse



Eamon Flynn

Councillor Ger Plunkett replaced Councillor Eddie Fitzpatrick as the Offaly County Development Board representative on our board.



Councillor Plunkett



GROWING OFFALY TOGETHER
Offaly County Development Board



Councillor Fitzpatrick

We welcome the new members to our Board and thank outgoing members for their help and support in the past.

The remaining agencies reconfirmed their existing nominees to the board, with Matt Connor remaining on as patron to the Partnership.



Matt Connor - Patron

Executive of the Sports Partnership at the end of 2012



Miriam O Callaghan
(Chair)



Cllr John Carroll
(Vice Chair)



Barry Keegan
(Financial Monitor)



Cllr Ger Plunkett
(CDB Liasion)



Gráinne McIntyre
(Sports sector representataive)



Monica Cleary
(Offaly County Council representative)

Other Board Members at the end of 2012



Clodagh Armitage



Sgt Ollie Baker



Padraig Boland



Kathleen Carroll



Jude Feehan



Tom Godley



Tony Hurley



Joe Meegan



Cllr Danny Owens



Paraic Pearse

In addition to the executive, the Partnership appointed three sub groups in 2012 –

- A cycling forum chaired by Clodagh Armitage
- A disability forum chaired by Kathleen Carroll
- The golf for disadvantaged youth project group chaired by Sgt Ollie Baker.

The cycling forum took the lead on the planning of Bike week activities. In the absence of a dedicated Sports Inclusion Disability Officer, there was limited activity by the disability forum. The golf for disadvantaged youth project group supported the delivery of the golf for disadvantaged youth tournament, managed by the youth diversion projects of Acorn in Edenderry, SUB in Birr and Tullamore.

In addition to the sub groups referred to above the Coordinator represented the Partnership at regional meetings and forums in relation to the integration of migrant communities.

Staffing in 2012

In 2012, Offaly County Council continued to facilitate the employment of two fulltime staff for the Partnership. The two core positions of Coordinator and Administrator were 100% funded by the Irish Sports Council.

While the continued employment of the Sports Inclusion Development Officer was made possible through 50% funding from the Irish Sports Council; due to the delay in securing match funding and issues in relation to derogation for the employment of this role, the position of Sports Inclusion Development officer remained vacant in 2012.

Eamonn Henry continued as Coordinator for a sixth Year. Olivia Murphy continued in the role of Administrator and rejoined the staff of the Partnership in January 2012 following her return from maternity leave.



Eamonn Henry (Coordinator)



Olivia Murphy (Administrator)

Contracted tutors / Student placements / Volunteers

Much of the work of Offaly Sports Partnership was made possible through the efforts of contracted tutors, students on placement and a number of volunteers who assisted us with the delivery of a range of events. These included: -



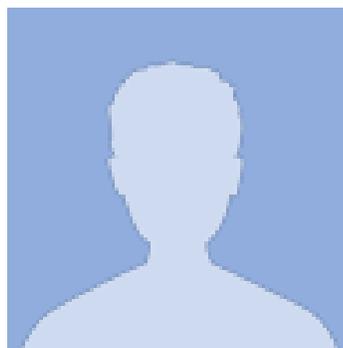
Buntu Mlisana
Community Games, Integration & Schools programmes



James Nolan
Integration & Schools programmes



Pauline Curley
Meet & Train programmes



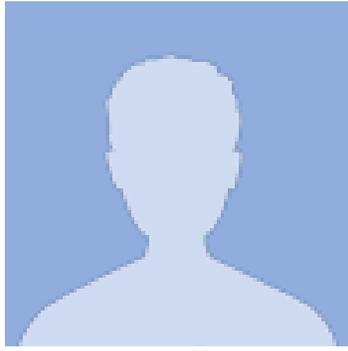
Eimear Bryant
Student placement



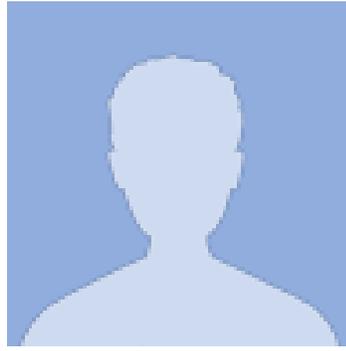
Jean Brady
Student placement



Sean Colgan
Student placement



Karen Walsh
Buntús & Code of ethics tutor



John Ryan
Children's Officer tutor



Sylvia Gee
Buntús tutor

We wish to express our thanks to all those that helped in the delivery of our programmes and events in 2012 including students of Athlone IT and Killina Secondary School.

Strategic Plan Implementation



During 2012, the Partnership continued the implementation of its second five year strategic plan, “Everybody’s Participation Counts 2011 - 2015”.

The plan set out four priority themes: -

1. Lifelong involvement in sport
2. Sustainable inclusion

3. Dialogue to increase participation
4. The marketing of sport

The following sections in this report will give an overview of work completed in 2011 under each of the strategic goals.

Priority theme 1: Lifelong involvement in sport

Offaly Sports Partnership is committed to supporting lifelong involvement in sport and physical activity. Progress in achieving this goal is detailed in the following pages.

27 actions to address lifelong involvement in sport were written into the Partnership's operational plan for 2012. Of the 27 actions outlined in the operational report, all of the actions were delivered on. Actions were delivered in / on behalf of: -

- Community groups - summer camps
- Local sports groups - community games programmes, meet & train, cycling initiatives, Peil / Camán Ábú, code of ethics, club development grant scheme, new club start ups, sports capital and the drafting of a club development pack
- Operation Transformation
- Pre schools - buntús start
- Primary schools - buntús, local and national sportshall athletics, bike week and the world marathon challenge
- Post primary schools - post primary sportshall athletics, John Treacy & Pauline Curley relay marathons, and the world marathon challenge

Highlights of the year included: -

Adult orientated programmes

1. **Meet & Train** - The Partnership delivered a 10 week meet and train programme in Daingean. 60 adults registered for the programme. To conclude the programme, a family fun run was held on the 8th July with 120 people participating on the day. As a result of this initiative, a new athletic club has since been established in Daingean (Naomh Mhuire Athletics Club), and members can be seen pounding the streets throughout the week. Previous meet and train groups established by the Partnership in the areas of Portarlinton and Cloghan continue to run in advance of their local runs, and a number of members from the Portarlinton meet and train group have since joined the local athletics club, St Michael's.



Meet & train Daingean fun run

2. **Programmes for the o50s** - a variety of programmes were offered to the o50s including bocchia, physical activity leader training and physical activity training. Information on these programmes can be found under priority theme two.



o50s bocchia final 2012



Go for Life Physical Activity Leader Training for o50s

Club supports

1. **Child protection training** - Nine code of ethics awareness modules catering for 121 sports volunteers from 31 sports clubs; and two children's officer courses catering for 18 sports volunteers from 12 sports club were offered in 2012.
2. A small club development grant scheme to the value of €6,000 was split among 12 clubs. The successful clubs securing funding of €500 are outlined in the table below.

Club Development Grant Scheme 2012 recipients	
Clara Boxing Club	St Broughan's Girls Football Club
Eagles Soccer Club	St Mary's Boxing Club
Grand Canal Water & Leisure Services	Slieve Bloom Cricket Club
Grove Street Estate Management Committee	Tullamore Competitive Swim Club
Midlands United Power Football Club	Tullamore Harriers Athletics Club
Offaly Camogie Board	Tullamore Hockey Club

3. **Sports capital** - An information workshop on the new criteria and guidelines for the 2012 Sports Capital Programme was hosted. 80 people attended the workshop. 48 applications were made with 13 allocations approved for the county to a value of €412,830 as outlined in the table below

Club	Amount
Birr Rugby Club	€32,000
Clonbullogue GAA	€70,000
Ferbane GAA	€90,000
Killeigh GAA	€90,000
Killeigh Schoolboys / Schoolgirls Soccer Club	€20,000
Midlands Martial Arts Training Centre	\$4,500
Offaly Sports Partnership	€11,830
Shannonside Sub Aqua Club / Shannonside Search & Rescue	€40,000
St Brigid's GAA	€6,000
St Joseph's Sports Hall Committee, Edenderry	€18,000
Tullamore Cycling & Touring Club	€8,000
Tullamore Rugby Club	€7,000
Wolftrap Cycling Club	€3,000
Total	€412,830

Family orientated programmes

1. **Bike week 2013** -The Partnership in conjunction with Offaly County Council, the Health Services Executive, An Taisce and Bord na Móna promoted nine cycling events (Bike on the Bog, Tullamore CTC 15k cycle, Wolftrap CC 10k cycle, Wolftrap Meet & Spin (x2), Tullamore CTC children's cycle, Cycle to school in four schools, Tullamore CTC off road cycle training and Rath NS cycle events) for approximately 350 people of all ages as part of Bike Week 2012.



Bike on the bog 2012

2. **Operation Transformation** - as part of the national walk day, the Partnership hosted a walk on the Slí na Sláinte in Tullamore. 350 people (including local leader, Adrian Brereton and his family participated) with the event being filmed by RTÉ for inclusion on its Operation Transformation programme.



Operation Transformation walk 2012

Primary school programmes

Two primary school programmes based around the Sportshall Athletics concept were delivered in 2012: -

1. **Sportshall Athletics Offaly (primary):** In the first half of 2012, 250 pupils from six schools participated in the primary Sportshall Athletics programme. In addition, 15 schools with a student population of approximately 1,500 expressed interest in the programme which commenced in the latter half of 2012 and ran into the first quarter of 2013. The county finals ordinarily held in the December of each year were deferred to March 2013.



Offaly Sportshall Athletics Championships 2012

2. **2nd Annual Sportshall Athletics Championships:** The Partnership coordinated all aspects of the second annual Sportshall Athletics Championships on behalf of the wider sports partnership network and in conjunction with the Athletics Association of Ireland (AAI) and Athlone Institute of Technology (AIT). 12 counties participated creating the need for pre qualifying semi finals. In total three days of competition were held in Athlone IT, with

Offaly winning two of the four categories (3rd / 4th girls and 5th / 6th boys) with the 3rd / 4th boys coming second and the 5th / 6th girls coming third in their respective categories. 50 Offaly pupils from three schools competed.



All Ireland Sportshall Athletics Championships 2012 (action from the final)

Post primary school programmes

Two post primary school programmes were delivered in 2012 including: -

1. **Sportshall Athletics Offaly (secondary):** Following the success of the Sportshall Athletics programme in primary schools, the Partnership began the process of collaborating with post primary schools to offer the Sportshall Athletics programme in the secondary format. Eight schools expressed interest in the programme, and the inaugural Offaly inter schools Sportshall Athletics Championships for secondary schools took place in the first quarter of 2012 with 235 students participating in the event.



Action from the Post Primary Sportshall Athletics Championships in Offaly in 2012

2. **Pauline Curley Relay Marathon** - for information on this programme, please see priority theme two

A combined primary and post primary programme, **“Save the Children World Marathon Challenge (incorporating the John Treacy Relay Marathon Challenge)”** was also delivered in 2012. The Partnership coordinated the promotion of this challenge in Ireland, with the event taking place on the 16th October worldwide. 13 teams from seven counties in Ireland; 46 pupils from nine primary schools in the county; and 40 students from three post primary schools in the county participated in the event with the Offaly post primary team being awarded the John Treacy trophy.



Action from the World Marathon Challenge 2012
(post primary school team passing the baton)



(primary school boys resting after their run)

Priority theme 2: Sustainable inclusion

Offaly Sports Partnership is committed to delivering measures to involve, sustain and mainstream the inclusion of underrepresented groups in sport and physical activity in the county. The eight groups prioritised in the current five year strategic plan are *People with a disability, The unemployed, Women and Girls, Older people, Youth at risk, Low income communities (rural and urban), Travellers, and People of an ethnic minority*. Progress in achieving this goal is detailed in the following pages.

19 actions to address sustainable inclusion were written into the Partnership's operational plan for 2012. Of the 19 actions outlined in the operational report, 15 of the actions were delivered on. Actions were delivered in / on behalf of: -

- 1. People with disabilities** - Despite the loss of our Sports Inclusion Development Officer in 2011 and the lack of such an officer in 2012, the Partnership continued to deliver a range of activities, many of which were attended by people with a disability. In addition, the Partnership supported **Midlands United Power chair Soccer Club** under the Partnership's Club Development Grant Scheme 2012; Banagher College supported the delivery of a boccia programme for the Irish Wheelchair Association, Cloghan; and training was offered to three staff members of Rehab Care to enable them to continue to deliver the boccia programme within their centre. Kathleen Carroll also continued as the Sports Ability forum representative on our board.



Midlands United Power Football Team 2012

- 2. The unemployed** - The Link2BActive continued to be promoted in 2012. In addition, the Partnership began the process of seeking approval to secure the recruitment of interns through the Jobsbridge programme for 2013; and also began the development of a set of modules to be covered under a community coaching programme due for delivery in 2013.
- 3. Women & Girls** - the third annual running of the "**Pauline Curley Relay Marathon**" for post primary girls was staged in March 2012. Unlike previous years, the challenge was run over a number of days in different schools. A total of six schools and 240 girls participated with St Brendan's Community School, Birr retaining the cup for a third year



Left to right: Action from the Pauline Curley Relay Marathon 2012 in Presentation Secondary School, Killina; and St Brendan's Community School, Birr

4. **Older people** - a variety of programmes were offered to the o50s including bocchia, physical activity leader training and physical activity training. 17 teams from eight groups participated in the “**2011 / 2012 o50s bocchia league**,” with 22 teams from 12 groups participating in the “**2012 / 2013 o50s bocchia league**”. Three physical activity sessions were delivered to 40 people as part of “**Positive Ageing Week 2012**”. An additional 75 people took part in a range of **physical activity training**; while 20 participants took part in the initial four weeks of “**Go for Life’s physical activity leader training**”.



Action from the physical activity sessions held as part of Positive Ageing Week 2012

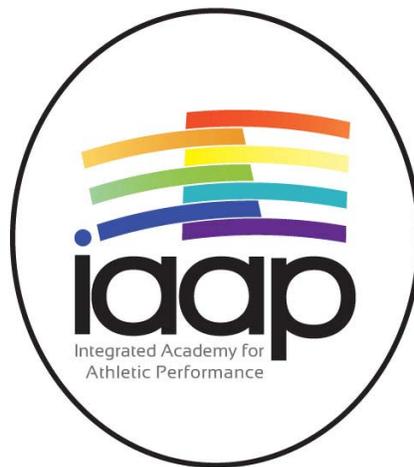
5. **Youth at risk** - While the golf tournament for youth at risk is now an independent programme, the Partnership did support this event financially in 2012.
6. **Low income communities** - The Partnership assisted in the roll out of sports programmes for 85 participants on two of the four multi use games areas developed by Offaly Local Authorities under the Sports Capital Programme 2011. In addition, some projects targeting youth at risk (i.e. golf tournament), our older people’s programmes (i.e. o50s bocchia league, physical activity training, etc), our schools programmes (i.e. Sportshall Athletics, World Marathon Challenge, etc) and our range of migrant in sport programmes (i.e. Integrated Academy for Athletics Performance, etc) also targeted low income communities.
7. **People of an ethnic background** - The Integrated Academy for Athletics Performance (IAAP) continued to run in 2012 and expanded into a second venue. 80 participants (40 each in Portarlinton and Edenderry) trained under the direction of migrant and local coaches. Of the 40 participants training in Portarlinton, 11 of these secured places on school teams representing their respective counties (Laois and Offaly) at the second annual All Ireland

Sportshall Athletics Championships in 2012.



The Edenderry Boys National School teams that competed in the 2nd Annual Sportshall Athletics Championships 2012, some of whom trained with the Integrated Academy for Athletic Performance in Edenderry

The IAAP project has been used as a case study by the EU funded “JoinIn” project.



In addition, seven members of the academy joined their local athletics club with four achieving podium places at county athletics championships. A further three qualified for the All Ireland Community Games (with one achieving an All Ireland gold medal). 16 participants from the programme attended the national athletics programme for Africa week in Santry, Dublin; with 10 of these 16 achieving podium places, including four gold.



Action from the national athletics programme for Africa week 2012

The Partnership also hosted a midlands sports day as part of Africa week in May 2012. Three counties (i.e. Laois, Offaly and Westmeath) and six urban schools with high immigrant populations (i.e. St Paul's BNS and Presentation Primary GNS, Laois; Edenderry BNS, Scoil Mhuire GNS and Tullamore Educate Together NS, Offaly; and Mullingar Educate Together NS, Westmeath) participated in this project. 240 pupils participated in the overall project with 120 of these coming from Offaly.



Action from the Midlands Sports Day held in the Tullamore Harriers Athletics Stadium as part of Africa Week 2012

Two coaches of immigrant backgrounds with specific skills in the sports of track and field athletics continue to take their skills into the mainstream.

Priority theme 3: Dialogue to increase participation

Offaly Sports Partnership is committed to facilitating dialogue between stakeholders to support sustained increase in participation. Progress in achieving this goal is detailed below.

Six actions to ensure “dialogue to increase participation” were written into the Partnership’s operational plan for 2011. Of the six actions outlined in the operational report, all actions were delivered on. Some of the actions delivered included: -

Board, Executive and Working Group meetings

- The Board of the Partnership met five times in 2012, and there were three changes to the membership of the Board as outlined at the start of this report
- The Executive of the Partnership met twice
- The Golf for Disadvantaged Youth Working Group met once
- The cycle forum met on a number of occasions and were heavily involved in the planning and delivery of actions for Bike Week
- Dialogue was held with the GAA in relation to the roll out of its Peil Abú and Camán Abú programmes in Offaly
- In the absence of a Sports Inclusion Development Officer in 2012, no meetings of the Sports Ability Forum were convened

Sportshall Athletics working group - This action was linked to priority theme one and involved the Partnership working with the Athletics Association of Ireland (AAI) and other sports partnerships in the promotion of Sportshall Athletics in 2012. From this work, 12 counties participated in the second annual All Ireland Sportshall Athletics Championships.

Following on from this work, the Partnership was central to the development of a five year strategic plan for the future growth of Sportshall Athletics in Ireland, with this plan referenced by all applicants to the Sports Capital Programme 2012 who were making applications for Sportshall Athletics equipment.

The Partnership also provided information and support to the AAI in their organisation of its family fun festival based on the UK programmes we have links to

Priority theme 4: The Marketing of Sport

Offaly Sports Partnership is committed to marketing sport and the Partnership inside and outside the county. Progress in achieving this goal is detailed below.

There were no specific actions to market sport and the Partnership written into the Partnership's operational plan for 2012. However under the objectives outlined in our strategic plan 2011 - 2015, the following outcomes resulted: -

The logo of the Partnership was widely promoted in all communications, public meetings, events, conferences, public awareness campaigns, on tee shirts and medallions for mass participation events. 19 press releases were issued and carried in local media sources.



Logos of the Sports Partnership

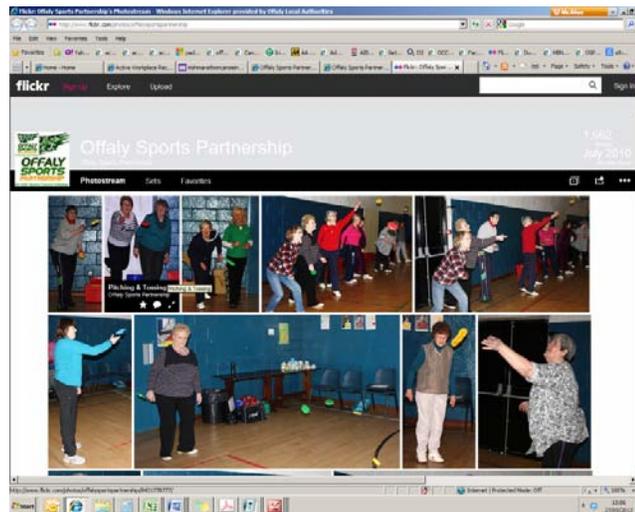
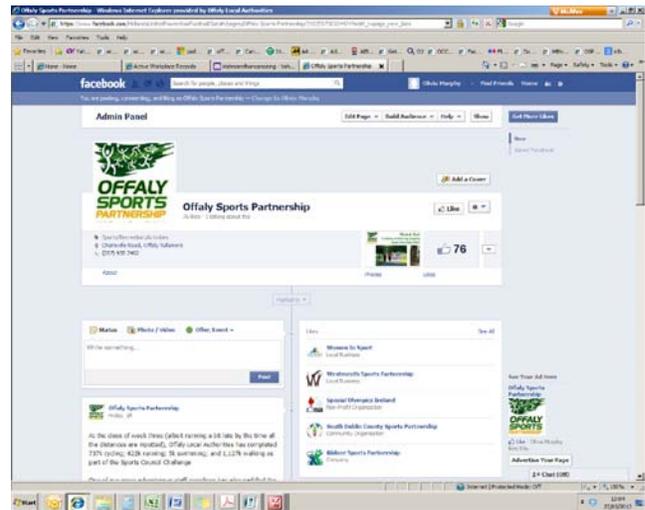
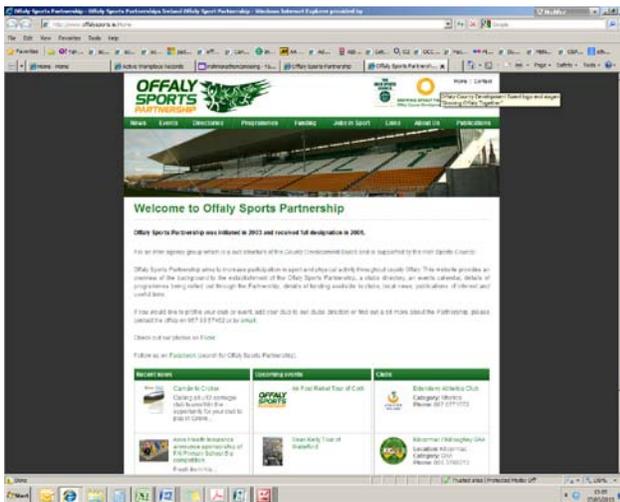
The three websites of the Partnership (i.e. www.offalysports.ie, www.flickr.com/OffalySportsPartnership and www.facebook.com/OffalySportsPartnership were continually updated with information and the approximate numbers viewing the sites amount to: -

www.offalysports.ie (from May 2012 to April 2013) - 898,576 hits on the site and 91,592 visiting the site

www.facebook.com/OffalySportsPartnership - the statistics for this website are broken down as follows: -

- Daily reach - this refers to the number of people who have seen any content associated with the page and amounts to 2,466 with an average of six people seeing any content associated with the page on a daily basis
- Weekly reach - this refers to the number of people who have seen any content associated with the page and amounts to 14,348 with an average of 275 people seeing any content associated with the page on a weekly basis
- Monthly reach - this refers to the number of people who have seen any content associated with the page and amounts to 48,199 with an average of 4,016 people seeing any content associated with the page on a monthly basis

www.flickr.com/OffalySportsPartnership - in-depth statistics are not available for the number of people viewing this site given the limitations of the account type



Websites of Offaly Sports Partnership

In relation to the promotion of participation events in the county, three events were held in 2012. These events included the Operation Transformation walk as part of the national walk day on 19th January (350 participants in attendance); Bike Week 2012 from the 16th to 24th June (350 participants in attendance across nine events); and the Daingean Fun Run on the 8th July; (120 participants in attendance).

In relation to promoting a range of events with the support of successful sports person from the county, three programmes were delivered with this support in 2012. These programmes included Sportshall Athletics promoted with the support of James Nolan; Pauline Curley Relay Marathon promoted with the support of Pauline Curley; Daingean meet and train promoted with the support of Pauline Curley