



CW827

NFQ LEVEL 7

Bachelor of Arts

Sports Coaching and Business Management (Soccer)

PLACES	POINTS	DURATION	EXIT AWARD	PROGRAMME DIRECTOR
20	Combination of Points, Interview and Portfolio	3 YEARS	YES	Luke Hardy E: luke.hardy@itcarlow.ie

What is the course about?

This course is a three year Level 7 BA in Sports Coaching & Business Management (Soccer) which is delivered by the Institute of Technology Carlow in association with the Football Association of Ireland. The aim of the course is to provide an academic qualification that combines Coaching, Fitness and Player Development with a broad based business curriculum relevant to the development of soccer. The course will provide competencies and skills in such areas as Player Development and Coaching. The course will give an understanding of the cross-functional nature of the business/sport environment and will develop in students a multitude of transferable business and communication skills.

What will I be able to do when I finish the course?

Graduates will be equipped with the knowledge and skills to seek relevant employment in sports related business environments. Potential Career Paths include: FAI Third Level Football Facilitator, FAI Development Officer, FAI Administration, Sports Management, Club Development, Coaching/ Fitness and the business of sport.

Graduates have been employed in the following areas:

- Youth Academy Coach (Reading FC)
- Youth Development Officer
- Sports programme Co-ordinator (FAI Summer Schools)
- Performance Analyst (Rep of Ireland Senior Women's team & Manchester United)
- Education Tutor (VEC)
- Self Employed
- Defense Forces.



Special features of this course

- Course delivered in association with the FAI.
- Graduates will acquire an academic qualification while gaining the opportunity to develop as a footballer and to obtain coaching qualifications.
- Competitive Institute of Technology Carlow team environment in Soccer. Men's CUFL Premier Winners 2015/16 and Women's Interspersed Premier Winners 2015/16.
- Player development and football education modules are delivered by experienced coaches and coach educators from FAI with the opportunity to attain your UEFA B Coaching Qualification in the 3rd year of the course.
- Premium sporting facilities including elite sports gym, general student gym, and floodlit soccer pitch.

What subjects will I study?

YEAR 1

Mandatory Subjects

Player Development 1
Coach Education 1
Applied Anatomy and Sports Physiology
Effective Writing and Research
Foundations of Sport Management
Information Technology

YEAR 2

Mandatory Subjects

Player Development 2
Coach Education 2
Functional Screening and Fitness Testing
Strength and Conditioning
Finance for Sports 1
Sports Marketing
Sports Economics

YEAR 3

Mandatory Subjects

Applied Programme Planning
Finance for Sports 2
Sponsorship and Media Management in Sport
Legal Studies for Sport
People Management Skills (Sport)

Elective Subjects

Player Development 3
Coach Education 3
Community Sport and Social Inclusion

What follow-on study opportunities are available?

Graduates of this course will be eligible to progress to Year 4 of CW858 BA (Honours) Sport Management and Coaching and subsequently, Masters courses in Sports Performance Analysis or Strength and Conditioning at Institute of Technology Carlow.



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